

FIB COMMUNICATION REPORT

FIB Congress – 08 June 2024



AGENDA

- ▶ **Social Media**
- ▶ **New FIB Website**
- ▶ **History Project and FIB Video Archive**



SOCIAL MEDIA

- ▶ Review of existing platforms and their audience
- ▶ Short-term goal → targeted content on each platform (Events, institutional)
- ▶ Professional account on Instagram → collection of data
- ▶ Collection of content from Member Associations and future collaboration
- ▶ Standardized design for each platform
- ▶ Goal → increasing the number of followers, engaging content, tool for sponsors
- ▶ Participation in international campaigns



3 Nations 2024 január 20. Fordítás megtekintése >

BANDYPLAY

Highlights Norge - Finland

00:02:42 JAN 20
Highlights Norge - Finland

Second game of the 3 Nations Tournament ended with 4-4

[HIGHLIGHTS](#)

OSLO 2024 WCS Y19 január 19. Fordítás megtekintése >

MATCH SCHEDULE
FRIDAY 19 JANUARY

Norway	VS	Finland	10:00
Finland	VS	Sweden	14:00
Sweden	VS	Norway	18:00

FIB 2024 WORLD CHAMPIONSHIP BOYS Y19

DAY 1

[COMPETITION WEBSITE](#)

BOYS U19 WORLD CHAMPIONSHIP
BANDY 2024
OSLO, NORWAY JANUARY 19-21

Partnerships február 2. Fordítás megtekintése >

2024 BAROMETER REPORT
BREAKDOWN OF FINDINGS

FIB, together with 21 other International Federations contributed to the 1st Annual United Against Online Abuse survey and report, a campaign led by @fia.official

[UNITEDAGAINSTONLINEABUSE.COM](#)

fibworldbandy

25 YEARS AS **ONE true TEAM**

Share your #OnePlayTrueTeam

News 4 Nations C... Anti-Doping Partn

IAF 2023 2023. szeptember 30. Fordítás megtekintése >

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@terhoemma @fibworldbandy @bandyswiss #olympics

WITH THE IOC ATHLETES' COMMISSION CHAIR

fibworldbandy

PEACE AND SPORT

#whitecard #whitecard #whitecard #whitecard #whitecard #whitecard

News március 21.

LAS VEGAS INVITATIONAL
INTERNATIONAL RINK BANDY TOURNAMENT

WELCOME TO Fabulous LAS VEGAS NEVADA

JUNE 5-8, 2024

AMERICA FIRST CENTER ARENA
PALACE STATION HOTEL
OFFICIAL TOURNAMENT HOTEL

[WORLDBANDY.COM](#)

News március 13.

NEWS NEWS NEWS

TONKA BAY BOMBERS WINS USA CHAMPIONSHIPS

[WORLDBANDY.COM](#)

Anti-Doping február 27. Fordítás megtekintése >

WITOLD BAŃKA
PRESIDENT
WORLD ANTI-DOPING AGENCY (WADA)

PALAIS DES FESTIVALS, CANNES

FIB is at the @wada_ama Global Education Conference this week

WEBSITE

- ▶ **Goal → to launch a new website**
- ▶ **General objectives**
 - ▶ **clean, simple, user friendly, easy access, updated, relevant**
- ▶ **Focus on athletes and the sport**
- ▶ **Straightforward menu**
- ▶ **Opportunities for potential partners and sponsors**

